



Choreo CONTEST



DESCRIPTION and RULES:

- **The Week Choreographic Contest** is a Street Dance **Choreographic Competition** open to Groups from Italy and abroad, **regularly registered** on the **danceplus.it** platform;
- The Contest will take place on **Thursday 17th July 2025** at the **Main Stage of The Week** - Piazza Spose Dei Marinai, **Cesenatico** (FC) - with the following program:

Thursday, July 17 - 8:30 PM

- **Kids Category** | Under 13 (born from 2012 onwards)
- **Junior Category** | 14 - 17 years old (born from 2008 to 2011)
- **Senior Category** | Over 18 (born before 2007 inclusive)
- Within the KIDZ and JUNIOR categories, overage participants are allowed according to the following percentages:
 - 1 Overage participant for every 5/7 elements (max 3 years older)
 - 2 Overage participants for every 8/11 elements (max 3 years older)
 - 3 Overage participants for every 12 or more elements (max 3 years older)
 - 4 Overage participants for every 19 or more elements (max 3 years older)
- **The Week Choreographic Contest** will also be the “Last Chance” for groups to earn essential points that will determine the **Final Ranking** of the **Dance Plus 2025** circuit;
- At the end of the performances, there will be two distinct award ceremonies:
 1. The award ceremony for the winners of **The Week's Choreographic Contest**
 2. The official award ceremony for the **Dance Plus 2025 Choreographic Ranking**, which will determine the final standings of the entire annual circuit
- Groups must be composed of a **minimum of 3 members**;
- The choreography duration must be **between 2:30 and 4:30 minutes**; if the choreography is longer or shorter, it will be penalized by **20% of the total score**;
- The show's music must be sent via email in MP3 format to **theweekfestival@gmail.com** by no later than **July 7**; the file must be renamed as follows: **Category + Group Name**;
- The organization will communicate exclusively with the group's **representative**;
- The group that does not show up at the established times will be eliminated;
- The main stage is 10x10 - No stage rehearsals are provided;





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JUDGING SYSTEM:

- The jury will be composed of Artists of unquestionable credibility;
- Groups will be evaluated based on the following **criteria**:
 - **Show**: choreography development, scenic impact, synchronization, and movement execution
 - **Style**: flow, musicality, movement quality, stage presence, and attitude
 - **Technique**: precision and quality of dance styles proposed
- Participants will receive a score with coefficients indicated in the Dance Plus rules;
- The Jury's decisions are final.

PRIZE:

THE WEEK CHOREOGRAPHIC CONTEST

- **SENIOR Cat**: 1st Place: Trophy + € 500,00 • 2nd Place: Trophy + € 200,00 • 3rd Place: Trophy
- **JUNIOR Cat**: 1st Place: Trophy + € 300,00 • 2nd Place: Trophy • 3rd Place: Trophy
- **KIDZ Cat**: 1st Place: Trophy + Scholarship • 2nd Place: Trophy • 3rd Place: Trophy
- **RISING STAR AWARD**: Special Award for the Best Dancer Under 16
- **DANCE PLUS EDU**: Award to the School/Group/Choreographer who has involved the highest total number of participants in the event (Dancers + Audience) - more info on danceplus.it

DANCE PLUS CHOREO FINAL 2025

- **SENIOR Cat**: 1st Place: Dance Plus Trophy + **Free Participation** of the Winning Crew in all Choreographic Events of the Dance Plus **2026 circuit** • 2nd and 3rd Place: Trophy + Gadgets;
- **JUNIOR Cat**: 1st Place: Dance Plus Trophy + **Free Participation** of the Winning Crew in all Choreographic Events of the Dance Plus **2026 circuit** • 2nd and 3rd Place: Trophy + Gadgets;
- **KIDS Cat**: 1st Place: Dance Plus Trophy + **Free Participation** of the Winning Crew in all Choreographic Events of the Dance Plus **2026 circuit** • 2nd and 3rd Place: Trophy + Gadgets;





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REGISTRATION AND PAYMENT METHODS:

- Registration can be done exclusively through the **Dance Plus** platform;
- Participation fees for Choreographic Contest @ The Week are:
- **Kidz** Category: € 20.00 per group member
- **Junior** and **Senior** Categories: € 25.00 per group member The fee must be paid **by July 7, 2025** through one of the following **methods**:

→ **CREDIT CARD**: directly at the time of online registration on **danceplus.it**

→ **BANK TRANSFER**:

Header: **GOLDEN AGE S.S.D. A R.L.**

Object: **Category + Group Name**

IBAN: **IT53U0623023913000043503385**

BIC/SWIFT: **CRPPIT2P194**

BANCA: **CRÉDIT AGRICOLE**

NOTE: Make sure that the Group name or the Contact Person's name appears as reference on the bank transfer;

ACCEPTANCE / CHECK-IN:

- Representatives of each group must arrive at the backstage of Piazza Spose Dei Marinai at **7:00pm** for check-in and a brief briefing with the organization;
- Upon arrival, the representative of each group must provide the organization with:
 1. **Payment receipt** as proof of **payment**;
 2. **USB drive** containing only the music track in **MP3 format**; the audio file name must be renamed as follows: **Category + Group Name**;
 3. **Disclaimer** properly completed and signed by **each participant** (or their legal guardian), downloadable from the FAQ section of the theweek.it website.
- At **7:15 pm**, **all participants** from all categories of the Choreographic Contest must be present at the backstage of Piazza Spose Dei Marinai, where they will be given a **brief tour** explaining the entrance and exit routes to the stage;
- Maximum punctuality is required!
- At **7:45 pm**, we will open the **entrance to the public** and it will no longer be possible to access the "main stage".





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LASTLY:

- The organization reserves the right to cancel a section of the Competition or the entire Event if compelling "Force Majeure" reasons arise; in this case, registration fees will be fully refunded;
- If insufficient registrations are received to allow competition within one or more sections, that section will be eliminated;
- The Competition Organization reserves the right to film, record, broadcast on television, partially or entirely, the performances given in such participation by those registered for the Choreographic Contest @ The Week, along with their image and name, through television, radio, and multimedia means;
- Golden Age S.S.D. A R.L. and Dance Plus A.P.S. are authorized to acquire and use (unless written objection) personal data provided by each participant for promotional, informative, and statistical purposes in accordance with current laws;
- Participants in the Choreographic Contest @ The Week declare they are in good health as per medical certificates in their possession. The Organizer also declines all responsibility for damages to property or persons that may occur during the various stages of the event, whether suffered or caused by the contest participants or their companions;
- Participation in the Choreographic Contest @ The Week implies unconditional acceptance of these Regulations and any additional rules that the organization reserves the right to introduce, which will have equivalent value to these Regulations. In case of non-compliance with the provisions of these Regulations, the Organization may also adopt the measure of expulsion from the Competition. In such event, the participant is not entitled to any refund or compensation.

